

# Accelerating IoT Solutions: Meadow's Role in Modern Environmental Data Solutions for the Allyn Technology Group



## Summary

Fred Barrett founded Allyn Technology Group, an IoT consulting and services company focused on developing environmental data solutions. Their client is a leader in government environmental initiatives. They built and managed their environmental data portal and adopting the Meadow IoT platform significantly accelerated their development process while still meeting their high security requirements.

## Introduction

Allyn Technology Group's custom-built data portal is used to collect and manage data from various sensors and IoT devices. Originally starting with railcar tracking, it has evolved to handle a diverse range of data types, including environmental conditions and measurements. The portal allows users to access real-time data and presents it through charts and graphs, making it a valuable tool for monitoring and analyzing environmental and IoT data.

## Overcoming Challenges: Allyn Tech's Journey to IoT Success

The team at Allyn faced many challenges in maintaining the system. In particular, the field sensors were engineered by a third-party engineering team, making it



## Meadow IoT Platform | Case Study

challenging and expensive to modify or adapt sensors to changing requirements—this dependency limited flexibility. To further complicate matters, the engineering firm owned the design, which meant that any changes or improvements required collaboration with the firm or starting from scratch.

If they were to start from scratch, developing a custom IoT solution typically takes a considerable amount of time, often two years. This extended timeline could be a significant challenge for companies seeking rapid deployment, and identifying and hiring individuals with the necessary skills and expertise in hardware development, software programming, and IoT technology can be challenging.

Security was also an important consideration for the team at Allyn. The solution needed to be robust and secure to protect sensitive data.

## Harnessing the .NET-powered Meadow IoT Platform

Fred and the team at Allyn decided to explore the Meadow platform for its potential to streamline IoT development. They found that Meadow provided pre-built tools and components that significantly reduced the development time. Features like display integration and support for various sensors were readily available, allowing for faster prototyping and development.

Familiarity with .NET was also key. Meadow's .NET foundation aligned perfectly with Allyn's extensive experience in .NET development, making it easy to leverage existing skills. Meadow's out-of-the-box support for MQTT (Message Queuing Telemetry Transport), a common protocol in IoT, ensured data security and efficient communication, especially over Wi-Fi. By leveraging Meadow, Allyn managed to shorten the development timeline considerably. What might have taken up to two years with custom engineering was achieved within approximately six months.

#### IoT Development Reimagined: Meadow's Accelerated Path to Success

The transition to Meadow brought about several significant advantages. It helped accelerate development, by utilizing Meadow's pre-built tools and .NET compatibility, the development process was expedited, allowing for faster prototyping and deployment of IoT solutions. It also helped accelerate development time which translated to significant cost savings compared to traditional custom engineering efforts.







Meadow's modular approach and support for MQTT enhanced the flexibility of IoT solution development, enabling quick adjustments based on real-world requirements and customer feedback. With SSL built-in to secure communication protocols including MQTT and HTTPS, Meadow's support for certificate management data security was ensured, which is critical in IoT applications.

## Conclusion

The Meadow platform and its IoT capabilities offer valuable opportunities to expand the reach of his IoT solutions. By leveraging his extensive network in the SAP ecosystem, Fred aims to position Meadow as a valuable tool for connecting IoT data with SAP's facilities and fleet management systems, opening up new avenues for Meadow's adoption.

Fred's journey with Meadow exemplifies how a robust IoT development platform like Wilderness Labs' Meadow can empower IoT entrepreneurs to streamline development, reduce costs, and expedite time-to-market while ensuring data security and flexibility for future growth.

"Embracing the Meadow IoT platform was a game-changer for our environmental data solutions at Allyn Technology Group. We were facing numerous challenges, from the limitations of custom engineering to time constraints and the complexity of IoT development. Meadow's .NET compatibility and pre-built tools significantly accelerated our development process, allowing us to deliver solutions faster and more cost-effectively. The support for MQTT and robust security features gave us peace of mind when handling sensitive data. Meadow has opened up exciting new possibilities for our IoT solutions, and we're eager to explore its potential further."

- Fred Barrett, Founder of Allyn Technology Group

## About Wilderness Labs

Wilderness Labs is the creator of the Meadow IoT platform. Our mission is to make building and maintaining hardware as fast and easy as web or mobile apps. To learn more about the Meadow IoT Platform and Wilderness Labs, visit our website at <u>www.wildernesslabs.co</u>.

